Lately, there are several cases seen on news and online platforms that many stray animals such as dogs and cats, are abused by their owners, were ruthlessly killed, and were left to die on the streets. Not to mention the effects of these abuse to the animals, that left a problem with their health, such as being disabled and ill making these animals the least for adoption. And because of this the number of stray dogs and cats are continuously raising since people are not interested and well educated to dogs and cats that requires special needs.

According to Rey Gamboa of Philippine Star, in Marikina City there are an average of 200 dogs that are killed every month in order to provide shelter due to its crowdedness. Every shelter faces struggles with the scale of adoptions, that results to shelters being cramped and overcrowded for the animals.

Objectives:

* To provide an online platform for dogs and cats that have special needs that are waiting and ready for adoption
* To rescue animals such as dogs and cats that were abused by their owners
* To support organizations with disabled dogs and cats
* To help reduce the crowdedness of shelters by helping advertisements for adoptions of the animals.